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April 14, 2016

Dear Mr. President,

It's been one year since you created the TechHire Initiative and became America's first Coder-in-Chief. Since then, our coding bootcamp has continued to place hundreds of graduates into well-paying technology jobs, and we're writing to reiterate our long-term commitment to TechHire.

TechHire's primary goal, to get more Americans rapidly trained for well-paying tech jobs, runs parallel to the Coding Dojo mission: transform lives through programming literacy. Beyond this mission, however, we've made three core commitments to educate students from all backgrounds and walks of life.

We're committed to helping fix the tech industry's gender and minority gap. The technology industry knows it has a diversity problem, and creating tech job pipelines for women and minorities is central to solving it. We believe diversity breeds innovation and promotes new ways of thinking at all companies, and this belief is why we offer rolling diversity and Impact scholarships. We also create curriculums that have socially meaningful projects to attract more women.

Not only do we recognize the need for increasing diversity in the tech industry, but, as educators, we feel we have an obligation to connect the undeserved with learning opportunities. That's why we've formed partnerships with nonprofits like Red Light, in which Coding Dojo provides learning resources to victims of human trafficking, and it's why we've collaborated with Liberty in North Korea to teach coding to North Korean refugees.

In 2015 alone, we gave more than half-a-million dollars in scholarships, and in 2016, we're ready to scale up. With the TechHire Initiative in mind, we're forming more partnerships and more collaborations with nonprofits so we can transform lives through programming literacy.

Our third core commitment is to train the teachers so they can bring coding into their classrooms and start training the next generation of programmers at an earlier age. To do so, we utilize our learning platform, which teaches everything from web fundamentals to advanced programming stacks. It can not only be leveraged as a tool by teachers, but by every single student in the United States, regardless of background or location.

We support the TechHire Initiative and, like you, will remain in pursuit of using education to train Americans for the jobs of tomorrow.

Sincerely,

Coding Dojo

